

Sunday News No. 10

Random notes from random sources

Have a Great Sunday

Antonio Camara

On Education

Understanding mental models is becoming a key component in modern education

<http://www.visualcapitalist.com/12-ways-smarter-mental-models/>

Story telling too.

On October 4th there will be a great Webcast on new story-telling approaches by Disney Imagineering and MIT Media Lab

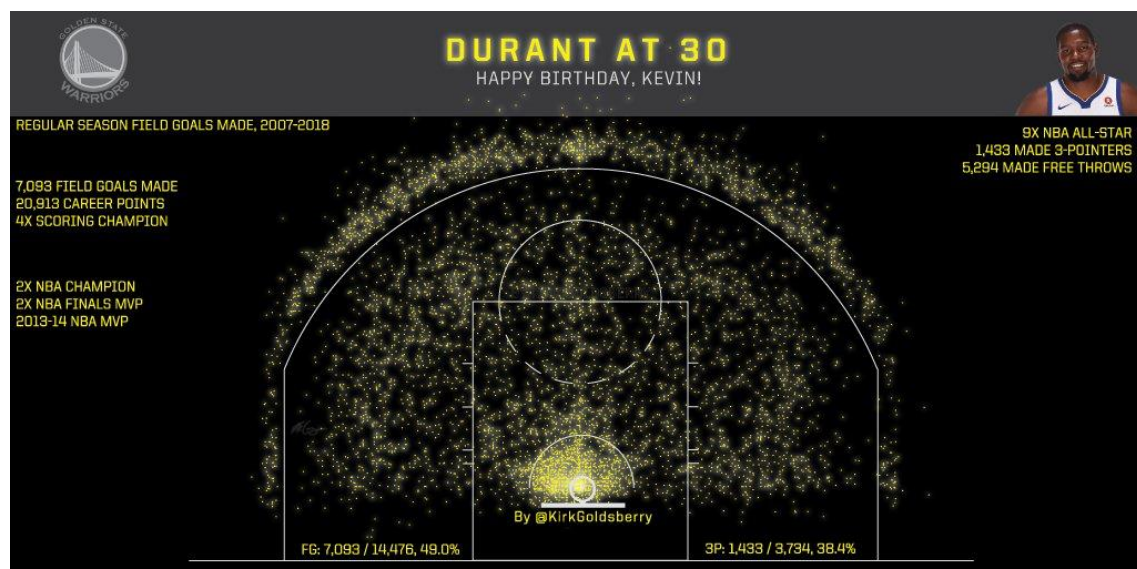
<https://www.media.mit.edu/events/mltalks-disney/>

Meanwhile, HBS case studies are becoming “outdated story telling” examples

<https://qz.com/work/1385066/the-problem-with-harvard-business-school-case-studies/>

Sports

By Kirk Goldsberry, sports analytic pioneer, a birthday card for Kevin Durant



3D motion capture is evolving

<http://web.mit.edu/spotlight/3-d-motion-sculptures/#main>

As sports broadcasts are on the brink of a dramatic change with volumetric video

<https://www.forbes.com/sites/charliefink/2018/07/02/sports-movies-tv-broadcasts-on-cusp-of-dramatic-change/#3fc42edb405b>

The need for monetization is eternal

<https://hackernoon.com/esports-untapped-monetization-for-traditional-sports-startups-1754fac694b6>

Crypto tokenization is an alternative

<https://www.coindesk.com/juventus-soccer-club-is-launching-a-crypto-token-to-give-fans-a-voice/>

Meanwhile, our own Jorge Mendes is the number 2 agent in the World, number 1 in football

https://www.forbes.com/sites/jasonbelzer/2018/09/25/the-worlds-most-powerful-sports-agents-2018/?utm_source=TWITTER&utm_medium=social&utm_content=1798616981&utm_campaign=sprinklrForbesMainTwitter#6e4727f2536d

Clean Tech and Nature

Google is mapping pollution

https://amp.fastcompany.com/90234874/google-street-view-cars-are-now-mapping-pollution-around-the-world?_twitter_impression=true

and predicting floods

<https://www.theverge.com/2018/9/25/17900018/google-ai-predictions-flooding-india-public-alerts>

Oslo goes carbon neutral

https://www.fastcompany.com/90235164/inside-oslos-plan-to-go-carbon-neutral-by-2030?partner=rss&utm_source=twitter.com&utm_medium=social&utm_campaign=rss+fastcompany&utm_content=rss

Leipzig is becoming an energy hub

<https://www.fdiintelligence.com/Special-Reports/Leipzig-sparks-to-life-as-energy-hub>

Batteries remain a problem

<https://www.wired.com/story/better-battery-renewable-energy-jason-pontin/>

Indoor farming is growing

https://amp.fastcompany.com/90239250/bowerys-automated-indoor-farm-is-growing-fast?_twitter_impression=true

Deep sea mining will damage newly discovered specimens

https://www.nature.com/articles/d41586-018-06771-w?utm_source=briefing-dy&utm_medium=email&utm_campaign=briefing&utm_content=20180924

<https://www.theverge.com/2018/9/21/17831824/nightmare-fluorescent-photos-skeletons-specimens-fish>

But marine resources will help feed the World

<https://www.facebook.com/QuartzNewsShow/videos/331751000912104/>

Companies changing the World

Mapping startups for 100 markets. A fabulous resource

https://www.cbinsights.com/research/industry-market-map-landscape/?utm_source=CB+Insights+Newsletter&utm_campaign=3ef8d25153-ThursNL_09_27_2018&utm_medium=email&utm_term=0_9dc0513989-3ef8d25153-86626761

Union Square Ventures great archive covers all the key startup management issues, most of them still ignored by management schools

https://avc.com/archive/#mba_mondays_archive

Management schools are outdated, but management consulting is on the brink of irrelevance

https://www.cbinsights.com/research/disrupting-management-consulting/?utm_source=CB+Insights+Newsletter&utm_campaign=3ef8d25153-ThursNL_09_27_2018&utm_medium=email&utm_term=0_9dc0513989-3ef8d25153-86626761

Snap and Tesla also

https://www.l2inc.com/daily-insights/no-mercy-no-malice/the-end-of-snap-tesla?utm_source=hootsuite&utm_medium=social&utm_content=scottstwitter&utm_campaign=nm2_2018

Strangely, Karl Marx is not

https://medium.com/@the_economist/rulers-of-the-world-read-karl-marx-cf0f2551ca87

Mapping the online platform economy

<https://www.jpmmorganchase.com/corporate/institute/report-ope-2018.htm>

2019 will be the year?

https://www.forbes.com/sites/yoavvilner/2018/09/29/9-blockchain-and-cryptocurrency-companies-all-set-for-2019/?utm_source=TWITTER&utm_medium=social&utm_term=Valerie%2F#114387731400

Augmented and Virtual Reality

AR in the browser will help...

https://www.cbc.ca/amp/1.4830630?_twitter_impression=true

...But AR glasses and other wearables will really transform mobile computing

https://www.cbinsights.com/research/mobile-computing-platform-future/?utm_source=CB+Insights+Newsletter&utm_campaign=3ef8d25153-ThursNL_09_27_2018&utm_medium=email&utm_term=0_9dc0513989-3ef8d25153-86626761

As you can see it here

<https://www.youtube.com/watch?v=cW1SaYHhxy0&feature=youtu.be>

Far out

The sound of (almost) silence

<http://discoverasmr.com/what-is-asmr/asmr-triggers/>

Implants will become common

<https://medium.com/the-atlantic/why-youre-probably-getting-a-microchip-implant-someday-eefe77581bc0>

But authenticity is disappearing, even without them

<https://medium.com/s/buy-yourself/the-end-of-authenticity-bd858bc3b413>

Authentic horror

https://www.npr.org/2018/09/13/647497778/vampire-facial-becomes-actual-horror-as-n-m-spa-clients-face-hiv-testing&sa=D&ust=1537199363709000&usg=AFQjCNFfldKSzSx0oiAo_Wy7Ir4JKgNsaQ?utm_source=CB+Insights+Newsletter&utm_campaign=3f77c75381-TuesNL_09_25_2018&utm_medium=email&utm_term=0_9dc0513989-3f77c75381-86626761

I once worked on a model to transport icebergs to Saudi Arabia. It was cancelled fortunately

http://www.bbc.com/future/story/20180918-the-outrageous-plan-to-haul-icebergs-to-africa?utm_source=CB+Insights+Newsletter&utm_campaign=32ae14acc0-WedNL_09_26_2018&utm_medium=email&utm_term=0_9dc0513989-32ae14acc0-86626761

MIT Media Lab modular robotics is spectacular

<https://twitter.com/medialab/status/1045332971849428993>

1000 years old Japanese joinery techniques are still spectacular

<https://twitter.com/ValaAfshar/status/1045843524661456897>