

## Sunday News No. 67

November 3rd, 2019

Halloween special

"Is there no end to her villainy?"



[Elizabeth Holmes accused of yet another crime: a black turtleneck shortage.](#)

Meanwhile, read and listen the fantastic [This is what terror sounds like](#), 10 pieces to guarantee the Halloween shivers (via Margarida Guerra)

Sunday News is a selection of about 20% of the links posted daily by the [Explora community](#). I can add you if you want (need to have a Facebook account). Newcomers can check previous Sunday News editions at [Explora live](#).

Have a Great Sunday

Antonio Camara

### Education



[The school with no classes, no classrooms and no curriculum](#)

[US business schools re-invent the MBA plus Economist's World MBA ranking](#)

[Ready. Set. Write a book](#)

[How to become a Web developer in 180 days without a CS degree.](#) See also [The good, bad, and the ugly of Web Dev Coding Bootcamps](#)

[The Inventors](#) are now also [in Germany](#)

### Food

"The pursuit of the perfect red apple has created a plethora of fruits that are big on looks but small on flavor". [The Cosmic Crisp is out to change that](#)

### Mobility



[Nature's way of showing traffic engineers](#) how to make more equitable public spaces



[Uber unveils new design for Uber Eats delivery drone](#)

## [Toyota electric offerings ranging from a bus to a scooter](#)



## [VW's \\$50 billion moonshot bet on an electric hatchback](#)

### **Cities, Nature and Clean Tech**



See discussion on Algae Lamps [here](#)

## [Creative strategies for small towns](#)

## [Migrating eagles run up huge data roaming charges](#)



## [Asthma carbon footprint 'as big as eating meat'](#)

## [Ikea has invested in enough clean energy to power all of its operations](#)

## [Air quality monitors are quickly becoming 2019's must-have gadget](#)

### **Developing new companies**

A must read

[Deep tech trends](#) by SOSV

### **Fiction and reality intertwined**

"Can good coexist with greed? Does money ruin everything — and how much does that matter, if we're talking billions?" ['Silicon Valley,' \(6<sup>th</sup> season\)](#)

"An [open letter from Aaron Sorkin to Mark Zuckerberg](#) was widely shared over the last day of October: Sorkin also said Facebook tried to get him to change its name in the movie, and COO Sheryl Sandberg asked after an early screening, "How can you do this to a kid?" (Zuck was 26 at the time.) Zuckerberg's response? Throwing [Sorkin's own free-speech script](#) back at him " in Fortune's CEO Daily, November 1<sup>st</sup>

### **Communication overload**

"At many companies, people spend around 80% of their time in meetings or answering colleagues' requests, leaving little time for all the critical work they must complete on their own" @HarvardBiz

Read more on the excellent [Collaborative Overload](#). See also @daveg comments on the topic: "Internal process to external value creation should be a key metric for companies - it's the principal reason startups beat corporates and why team based, fractal companies are the future organizational model, made possible by digital networks"

## Culture

"... nobody 10 or 20 or 30 years from now is going to remember what deals we've won or lost or what the returns were on this or that. You're going to remember what it felt like to work here and to do business with us and what kind of imprint we put on the world. And that's our culture" Ben Horowitz

I always looked to [On Netflix culture](#) as the definitive handbook on Silicon Valley's ideal company culture. Ben Horowitz's [What you do is who you are](#) naturally offers a broader outlook. See his interview [on WeWork, Uber and one cultural value his employees can't break that](#) introduces his new book.

[Rock climbing and the economics of innovation](#)

[3 lessons about tech startup unit economics from WeWork's IPO fallout](#)

[Microsoft beats Amazon for Pentagon's \\$10 billion cloud computing contract](#)

[Where Tech giants are betting on digital health](#)

[Major investments on startups focusing on the microbiome](#)

[Faire, a wholesale marketplace, notches \\$1 billion valuation](#). "This is one of the reasons why I say the future of retail is local. People really prefer to shop from their own community, says Faire's CEO"

"The [General Magic documentary](#) is fascinating - the company that tried to build the iPhone in the early 1990s. Watching this reminded me of the old joke that only a few thousand people bought the first Led Zeppelin album, but all of them started bands" Benedict Evans. You can see the impact of General Magic team in later products [here](#)

## AR/VR/AI/Quantum Computing (DARQ)/IoT

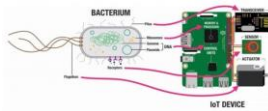
[YDreams Global partners with Ericsson to create an entertainment project combining 5G and interactive technologies](#) (btw, a holographic celebration of Led Zeppelin)

[A neural net solves the three-body problem 100 million times faster](#)

[Patent Office seeks help from AI](#)

[Quantum supremacy: a 3-minute guide](#)

Interview with [Ynvisible Interactive \(TSX-V: YNV\) CEO Jani-Mikael Kuusisto](#)



[The scientists who are creating the bio-Internet of things](#)

## Far out

### New designs



[Lego billionaire Kjeld Kirk Kristiansen builds new 'campus'—with bricks](#)



[David-Hotson's-fantastic design for Woolworth-Tower-pinnacle-penthouse in NYC](#)

[Canadian-made 'invisibility shield' could hide people, spacecraft](#)

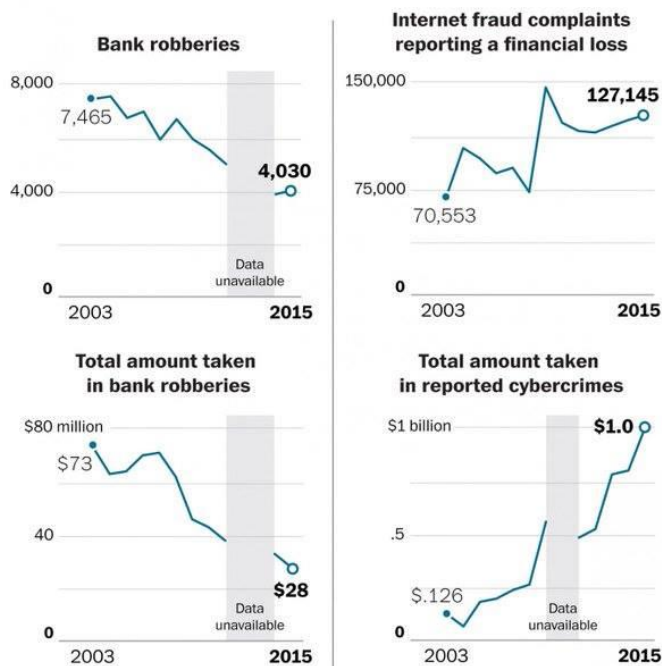
## Music department

[How many music streams does it take to earn a dollar?;](#) [Which songs stick in your mind?;](#) and [Welcome to the World of video-game music](#)

## Cybercrime beats reality crime

@benedictevans

"Why do I rob banks? That's where the money is" - John Dillinger



Source: FBI Bank Crime Statistics, FBI Internet Crime Complaint Center  
THE WASHINGTON POST