

Sunday News No. 106

August 2nd, 2020

[Women scientists at Amazon shaping the future of AI](#). Amazon, that has a research budget larger than the EU, profiled women scientists including Ana Pinheiro Privette. Ana was an Environmental Engineering student at NOVA. She was formerly Chief Data Scientist at President Obama's Climate Change Initiative.

Sunday News is a selection of the links posted daily by the [Explora community](#). I can add you if you want (need to have a Facebook account). Newcomers can check previous Sunday News editions at [Explora live](#). Read Sunday News' First and Second-Year Highlights [here](#).

Antonio Camara

Education

[Architecture Advanced Studio VI](#), a great course on the Future at Columbia University.

[You want to see my data? I Thought we were friends!](#) Science is great, academia is not

[If language began with gestures around a campfire and secret signals on hunts, why did speech come to dominate communication?](#)

[In a representative sample grit has a negligible effect on educational and economic success compared to intelligence](#)

[Manual of work and happiness](#)

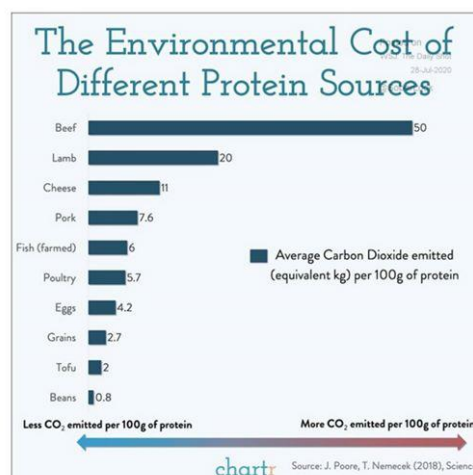
[The "Next Big Thing" in technology: 20 inventions that will change the World 2022-2040](#)

Sports

[NBA will use Microsoft Teams to project fans into game arenas](#) (not amazing)

[The World's most valuable sports teams 2020](#)

Food



[A Tesla engineer re-designs the chocolate chip cookie](#)

Health

[This seaweed extract outperforms COVID-19 drug remdesivir in the lab](#)

[Ways models of the pandemic have been wrong and ways they haven't](#)

[World War II's Warsaw ghetto holds lifesaving lessons for COVID-19](#)



[Holographic display may improve physician accuracy during cardiac ablation](#)

[Telehealth startup Ro is now valued at \\$1.5 Billion after closing \\$200 million funding round](#)

Mobility

[How Los Angeles plans to get hundreds of thousands of people out of cars](#)

[Autonomous cars: five reasons they still aren't on our road](#)

[Virgin Galactic unveils the interior cabin of its tourist spaceplane](#)

Cities, Nature and Clean Tech

Hans Monderman: [Rethinking the design of streets and public space](#)

[CommunityRule](#): a governance toolkit for great communities

[Scientists pull living microbes, possibly 100 million years old, from beneath the sea](#)

[Do animals really anticipate earthquakes? Sensors hint they do](#)

[How to make your home more energy-efficient, and smart](#)

[We can solve the climate crisis tracing pollution back to its sources](#)

[Planning for a longer now](#)

[Preparing for 2030](#), by Azeem Azhar

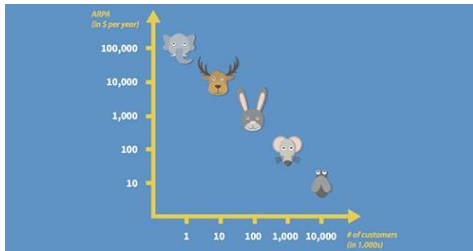


[Students transform invasive mussels into glass, and the results are beautiful](#)

[What the heroin industry can teach us about solar power](#)

[Nuns dedicated to social justice create climate solutions fund with Morgan Stanley](#)

Developing new companies



[5 ways to develop a \\$100 million company](#)



The case of Amazon

Cultural difference between “technology” companies and everyone else is that engineers are viewed as a profit center and not a cost center. Often, in big companies’ “technology” is an allocated resource and a separate division from “the business.” Need to integrate to evolve

[The making of Kindle](#) (great thread)

[Shopify overtakes eBay](#)

[How today's fastest-growing B2B businesses turned their early users into paying customers](#)

[12 brand archetypes that marketers use to get your attention](#)

[A masterclass in marketing](#), from a young Steve Jobs

[Unbundling work from employment](#)

[The Startup Community Way](#)

[Game of Thrones: Future of the big consulting companies](#)

[The coronavirus butterfly effect: Six predictions for a new world order](#)

The essential [Crypto Reading List](#)

AR/VR/AI/Quantum Computing/IoT

[Niantic COO Megan Quinn thinks consumer AR glasses are just around the corner](#)



Moscow's Art Lebedev created a [fake employee using machine learning](#). Clients loved the work. I visited once Art Lebedev. Loved the place and their work

[The death of the photo studio](#). How GPT-3, your smartphone and Augmented Reality can disrupt a dinosaur industry.

[Steve Sinclair \(Mojo Vision\) on AR lenses](#)

[Volograms raises €1.5million to democratize the creation of volumetric holograms](#)

[Google adds creepy crawlies to its AR search results](#)

[Get unique face filters by following AR creators on Instagram](#)



[Siduri Winery serves up an Holographic Augmented Reality Experience](#)

[AI model to identify birds without tagging](#)

[How the brain performs complex computations](#)

[Japanese construction giant to build massive dam almost entirely with robots](#)

Far out

[You can't stop us](#). A great ad from an unlikable company

[What is an individual? Biology seeks clues in information theory](#)

[Rethinking the science of skin](#)

[Alternative institutions are rising](#)

[New White Paper on China's full-spectrum information operations](#)

[A new way to control experimentation with dreams](#)

[Travel the World through these dance tutorials](#)

[Defining the 90's Music Cannon](#)