

YDreams Labs

Growing companies the Planet needs

September 2023

Developing YDreams Labs (Y-Labs)

Y-Labs origins, vision and team

Y-Labs “factory”

Investing on Y-Labs

Y-Labs origins

Y-Labs founders combine decades of experience in running World class companies with a “intellectual property treasure” consisting of hundreds of projects and products developed for fifty plus Fortune 500 clients in more than fifty countries.

They also have a unique experience in the development of new companies- having started eight of their own-four of them listed; and helping many entrepreneurs to develop their own startups. Their aim is to create a new Alphabet or Rocket Internet.



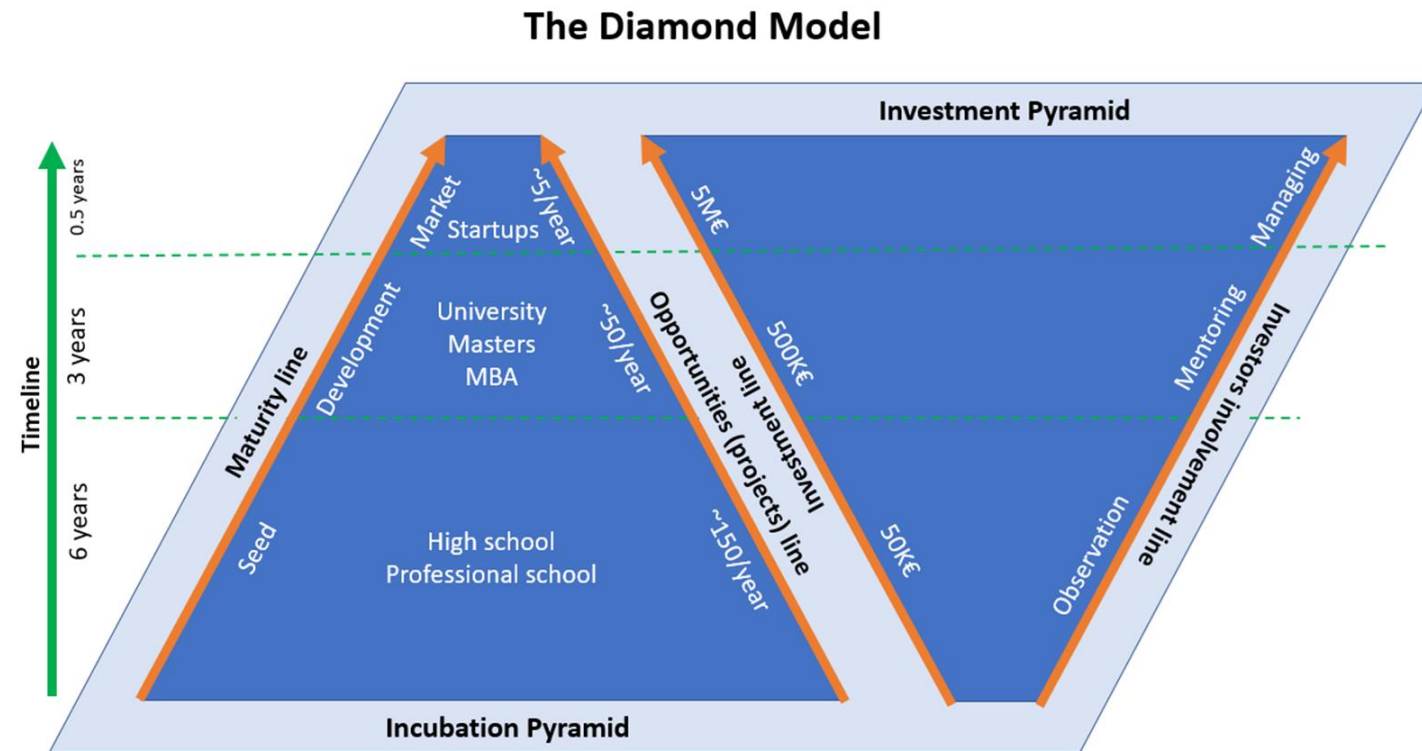
Y-Labs vision

Y-Labs vision is to nurture inventors/entrepreneurs through three cycles- The Diamond Model:

High school/Professional school students associated with programs offered by YLabs such as Seixal Criativo

University students associated with initiatives run by YLabs members such as Disobedience Lab and MBA courses

Startup incubation, acceleration and development pre and after investment



Y-Labs team

Management

Haydn Rigby

[Antonio Camara](#)

Edmundo Nobre

Financing

[Jorge Costa Oliveira](#), former Secretary of Foreign Investment- providing access to Portuguese, EU, and Asian funds

[Paul Stamoulis](#), Jerry McRoberts, Robert Kirk- providing access to trusted investors, a social network of 100.000 investors, family offices and institutional funds in the US

Technical and business mentoring

[Ana Pinheiro Privette](#)

[Catarina Mota](#)

[Diogo Almeida](#)

[Jack Lang](#)

[Ken Pimentel](#)

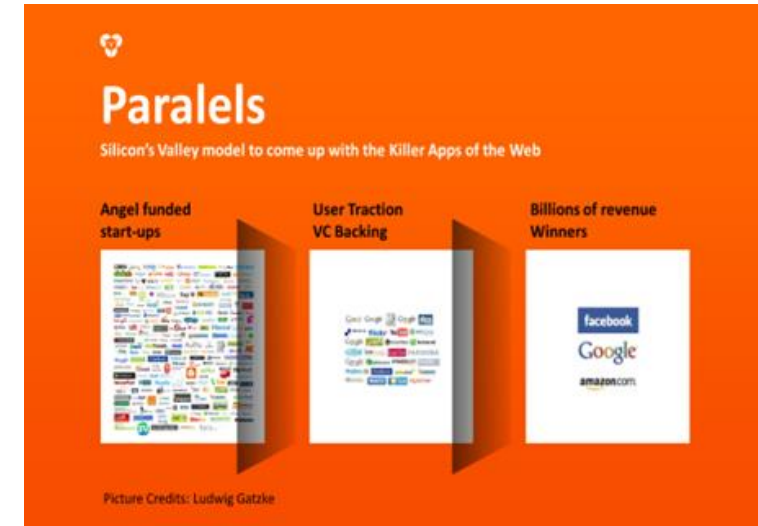
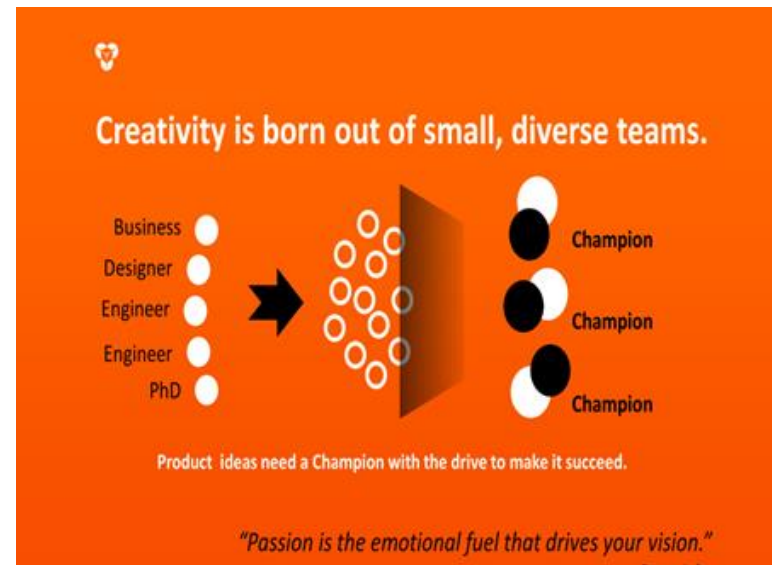
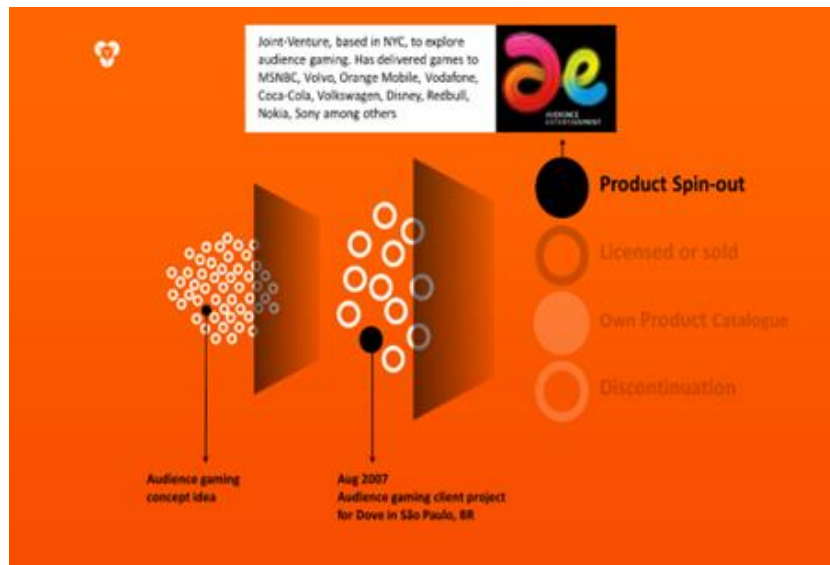
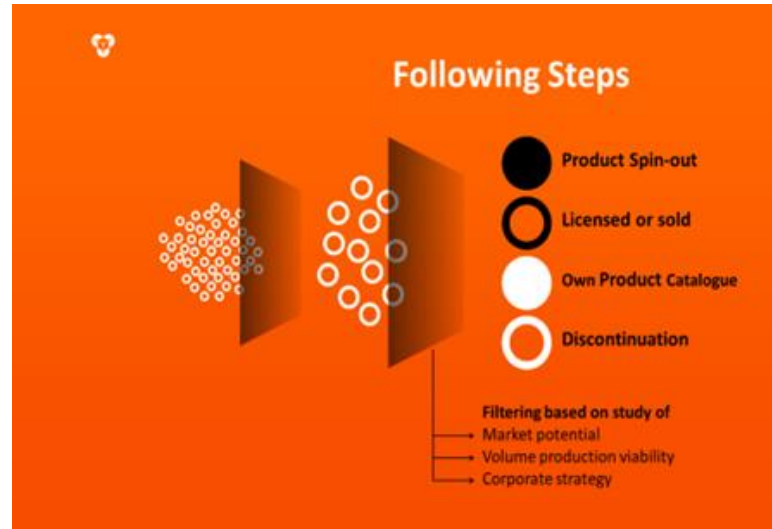
[Kris Kolo](#)

[Manuel Lima](#)

[Paul Bottino](#)

[Ross Plummer](#)

Y-Labs “factory”



Y-Labs “factory”



Jerónimo
Martins

glintt
know

EY
Building a better
working world

INTROSYS

Santander

in·nova

asreco

spark
agency

Y-Labs “factory”

The playbooks

The Maker’s Playbook

The Spatial Computing Playbook

The Internet of Nature Playbook

The Innovation Playbook

The books

Innovation without a Valley

Humans, Machines and Nature

Spatial Computing

Infinite Curiosity (and associated digital library)

Newsletter

Sunday News

Playbooks, books and the newsletter will help developing thought leadership and will be revenue generators via online and in situ training, sales and subscriptions

Y-Labs “factory”

“Thought leadership” ecosystem

YLabs affiliated entrepreneurs benefit from Portugal Research Programs with MIT, Carnegie Mellon, University of Texas at Austin and Fraunhofer

They also benefit Y-Labs partnerships with leading research groups and companies around the World in AR, VR, AI and printed electronics

“Legacy ecosystem”

Ylabs will have access to The YDreams Collection + the workspace with 300 fully documented projects and products, a database with 1000+ clients and 3000 proposals, software, games, industrial designs and videos that may be fed into Large Language Models

“Financial support” ecosystem

YLabs founders have extensive contacts with business angels and venture capitalists in Portugal, Europe and the US

Ylabs has also agreements with German, American and Canadian brokers and investors, to list and obtain investment for its companies in Germany, US and Canada

YLabs founders are also experienced in selling and licensing intellectual property and know how in the US market

Y-Labs “factory”

“Marketing and sales” ecosystem

YLabs companies’ strategy consists of building innovative platforms, products and services to become a reference company in its space. Ylabs has contacts with top-consultants in marketing in sales in the UK, European Union and North America

“Suppliers” ecosystem

After 23 years of international operation in more than 40 countries around the Globe, YLabs founders have established a solid network of suppliers in areas such as maintenance, logistics, financial and law (including IP)

Y-Labs “factory”

“Communications” ecosystem

Y Labs founders has developed a media network of contacts, in its home markets as well as globally, that may be used for communication. They include:

- Major tech blogs and magazines such as Wired, Fast Company, Tech Crunch, Venture Beat, Engadget, Gizmodo, CNET, Cool Hunting, Mashable, and Make Magazine;
- Major news outlets such as New York Times, Guardian, Globo, Time, Business Week, Economist, Discovery Channel, CNN and Quartz;
- Major financial news publications such as Bloomberg, Financial Times and Wall Street Journal.

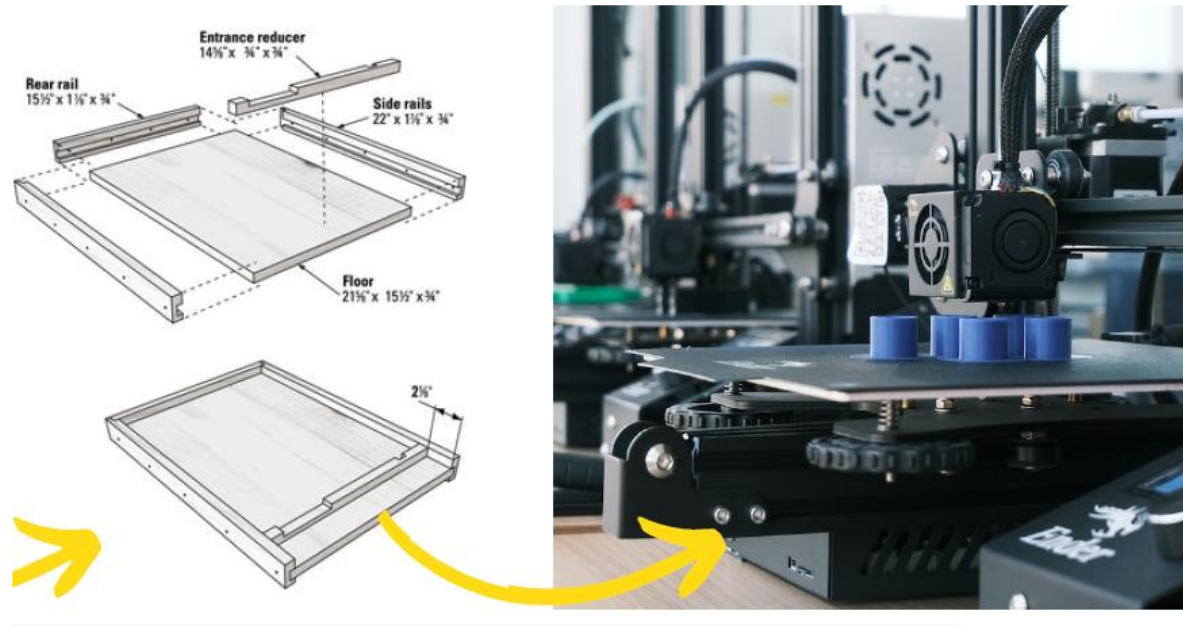


Azorean's Ziphius on Wired

Y-Labs “factory”

Sample projects: SmartHive

Honey near you; pollination everywhere



SmartHive: combining 3D printing, sensors and machine learning to spread affordable and efficient urban bee hives

Y-Labs “factory”

Sample projects: Kukra

AI based plant growing system
for your home



Y-Labs “factory”

Revenue model (yearly basis)

Entrepreneurial training contracts (200-500k Euros/year/client)

Revenue model (by incubated project)

Liquidation of shares in incubated (and in invested) companies- via secondary and stock markets, trade sale of companies

Investing on Y-Labs

Y-Labs will follow the model of Rocket Internet and Alphabet: public holdings that are also factories of companies

Y-Labs will take care of the overall incubation, investment, business development, marketing and sales, and financial management of its companies in their early stages and as appropriate in more mature stages. It will be mostly compensated by shares and fees on facilitated transactions

Y-Labs will help its companies' exits deriving further return for investors

Investing on Y-Labs

Revenues forecasted for the next five years (in Euros) based on training contracts

2023- 250K

2024- .5M

2025- 2M

2026- 5 M

2027- 12M

2028- 25 M

Company valuation based on Y platform and shares of Y-Labs incubated companies (in Euros)

2023- 5 M

2024- 15 M

2025- 30 M

2026- 100 M

2027- 500 M

2028- 1 B+

Investing on YLabs

YLabs will need 100K-250k Euros as a bridge loan to start operations in 2023 guaranteed by existing IP

1.5 million Euros should be raised until early 2024

- 450.000 Euros (150.000 euros/year) to cover the first three years of operation
- 750.000 Euros for three years (250.000 euros/year) to help incubate (including direct investment) in forty-five startups
- 300.000 Euros to buy and license third party intellectual property, hardware and software

A 15 million Euros fund should be created in 2024 to support Y-Labs growth in the next five years.

One way to quickly recoup the investment will be invest in listed companies that are undervalued with a share price expected to grow quickly (i.e., [Ynvisible](#) and [TUGA Innovations](#))