

Comunicação

- [escritatecnica](#)
- [media-relations](#)
- [Gamificationchampalimaud](#)
- [comunicacao do futuro](#)
- <http://storythings.com/>
- <https://player.vimeo.com/video/7181425>
-
- <https://www.washingtonpost.com/graphics/business/mars-journey/>
- <http://www.theatlantic.com/entertainment/archive/2015/06/nba-data-analytics/396776/>
- <http://fivethirtyeight.com/contributors/kirk-goldsberry/>
- Transition from print to digital
- <http://www.washingtonpost.com/pr/wp/2015/04/08/washington-post-executive-editor-martin-baron-on-journalisms-transition-from-print-to-digital/>
- Shapes of Stories
- <http://io9.com/the-universal-shapes-of-stories-according-to-kurt-vonn-1526559996>
- Video-essay on neo-realism
- <http://nofilmschool.com/2013/07/neorealism-comparison-of-de-sica-selznick-terminal-station>
- <http://yify.tv/watch-hearts-of-darkness-a-filmmakers-apocalypse-online-free-yify/>

Comunicar o Produto

- [Seth Godin: How to get your ideas to spread \(TED Talk\)](#)
- [Purple Cow by Seth Godin](#)
- [Facebook Ads for Kickstarter: The Complete Guide](#)
- [Reblog: Minimum Viable Personality \(AVC\)](#)
- [Minimum Viable Personality with Fake Grimlock \(Youtube\)](#)

Marketing e Vendas

- [Marketing Mix \(Wikipedia\)](#)
- [Product Retail Fit – 10 Things Hardware Startups Should Know](#)
- [Startup Metrics for Pirates](#)
- [AARRR Metrics](#)
- [AARRR & Pirate Metrics](#)
- [Amazon Launchpad](#)
- <http://www.streamcreative.com/blog/the-digital-media-trifecta-3-essential-strategies-for-your-brand>