

5 slides

Title

Problem

Proposed solution (overview)

Proposed solution (innovation details)

Competition

Team

Title

Name of the project-initial branding

Claim

Problem

- Dimension- environmental, economic, social impact
- Attractive description

Proposed solution (overview)

- Verbal description (ChatGPT to improve it)
- Mock-up (an image that maybe you can get using MidJournbey)

Proposed solution (innovative details)

- Macro-level (combination of components)
- Micro-level innovation

Competition

- Companies that do the same (existing threat)
- Research that is in your field (potential threat)

Team

- Founders of an initiative, each one of you with a well-defined role

- Founders but only for macro-management, refer the people you are going to attract
- Genuine and humorous. https://www.livinginternet.com/w/wi_netscape.htm

Structure of tech team

Ars Digita Lake Cake (Philip Greenspun)

- Ideas
- Management (project/product, tech management, intellectual property management, financial management, marketing and sales, human resources, legal)
- Tech infrastructure (energy, communications, software)
- Design layer (content, UX/UI)

Title: Virtual Biking Real Energy

Claim: Create the energy you need to explore virtual worlds by biking inside them

Problem & Solution

- The Metaverse is around the corner (check the market size...)
- Virtual worlds are going to be in the center of the Metaverse
- VR has heavy energy requirements
- By biking while exploring Virtual Worlds, you can generate the energy you need

Innovative details of the solution

- Cool bike design bridging Real World exercise (i.e., you pedaling in any case) with Virtual Words (you maybe in a virtual aquatic world)
- Energy generation mechanism
- Energy storage device that can have broader uses
- Gamification and tokenization

Competition

- Peloton

Team

- Internal discussion

Boundless Water

Boundless plant-based desalination

Problem

Pervasive droughts around the globe

Numbers

Solution

Use easy to find plants that absorb salt from sea water

Innovative details of the solution

Use a greenhouse to facilitate water condensation in the walls

Use sensors, processor, actuators and an app to better control the desalination process in the facility

Show drawings

Competition

Check other desalination schemes and compare advantages and disadvantages

Team

DAO (modern day cooperative using smart contracts and blockchain)

