

Us

Home

Stores

Cities

Regions

**Innovative tools for environmental management**

**Generative AI & Sustainability**

Antonio Camara

Theo Fernandes

2023



Source

<https://2030.builders/articles/how-to-create-sustainable-behaviour-change-in-your-life-and-work/>

# Us

## Behavior change

### Social influence

“When people learn they are using more energy than their neighbours, they decrease their energy usage”

### Habits

Apply penalties for bad behavior

Reward good behavior

### Individual self

Health

Self-efficacy

Self-consistency

Source

<https://theconversation.com/5-ways-to-shift-consumers-towards-sustainable-behaviour-120883>

# Us

## Personal environmental sustainability quiz

1. I put my computer into “sleep mode” instead of using the screen saver.
2. I make a deliberate effort to buy products with little packaging.
3. I only print documents when I absolutely need to.
4. I recycle paper at my residence instead of putting it in the regular trash.
5. I recycle glass at my residence instead of putting it in the regular trash.
6. I recycle plastic products at my residence instead of putting them in the regular trash.
7. I shut off my computer completely when not in use.
8. I keep electronic devices (e.g., computers, toasters, printers, chargers) unplugged when not in use.
9. I walk, bike, carpool, or ride the bus to work or school.
10. I take short showers (less than 10 minutes long)

Source

<https://www.psychologytoday.com/us/blog/presence-mind/201504/the-personal-environmental-sustainability-behavior-quiz>

# Us

## Personal environmental sustainability quiz

11. I drink tap water instead of bottled water.

16. My mobility patterns are sustainable

12. I compost my kitchen trash.

16. I am minimizing air travel

13. I take my showers in a shower with a low-flow showerhead.

16. My diet is sustainable

14. When I buy an appliance or TV, I buy an energy-efficient one.

16. I am guided by eco-labelling in my purchases

15. I use recycled paper.

20. I try to maximize consumption of local products

<https://www.psychologytoday.com/us/blog/presence-mind/201504/the-personal-environmental-sustainability-behavior-quiz>

# Us

## Twelve ways to live more sustainably

Think twice before shopping.

Make sure your big purchases have big environmental benefits.

Go #PlasticFree.

Boycott products that endanger wildlife.

Pay attention to labels.

Be water wise.

Drive less, drive green.

Green your home.

Choose Wild Energy.

Take Extinction Off Your Plate.

Choose to have a smaller family.

Use your voice and your vote.

Source

[https://www.biologicaldiversity.org/programs/population\\_and\\_sustainability/sustainability/live more sustainably.html](https://www.biologicaldiversity.org/programs/population_and_sustainability/sustainability/live_more_sustainably.html)

## Personal apps driving pro-sustainability behavior

[Good on You](#)

[Too Good to Go](#)

[Open Invest](#)

[Oroeco](#)

[How Good](#)

Source

<https://www.emerald.com/insight/content/doi/10.1108/TG-07-2021-0118/full/html>



## Our home



Larvik, Norway. It has solar panels covering its sloped roof. The house's geometry, orientation, and glass panels' placement are adjusted to achieve passive heating and cooling. <https://www.arch2o.com/sustainable-houses/>



# Our home



The Ecocapsule was designed as an independent alternative to settling down in one place. The design uses solar, wind and rainwater to allow for off-the-grid living from anywhere. <https://www.thegoodtrade.com/features/eco-friendly-homes>

## Our home

To make your home sustainable look at:

Building materials and methods

Decorating choices

Insulation

Windows

Heat, ventilation and air conditioning

Lighting

Appliances

Plumbing fixtures

Use of smart systems (locks, security alerts, thermostats, smart assistants, smart appliances, smart light bulbs)

Energy generation from solar and wind

Your habits when it comes to regular maintenance, conservation and green cleaning

## Our home

Building a sustainable home

Energy efficient design

Passive heating and cooling

Use of recycled and sustainable house materials

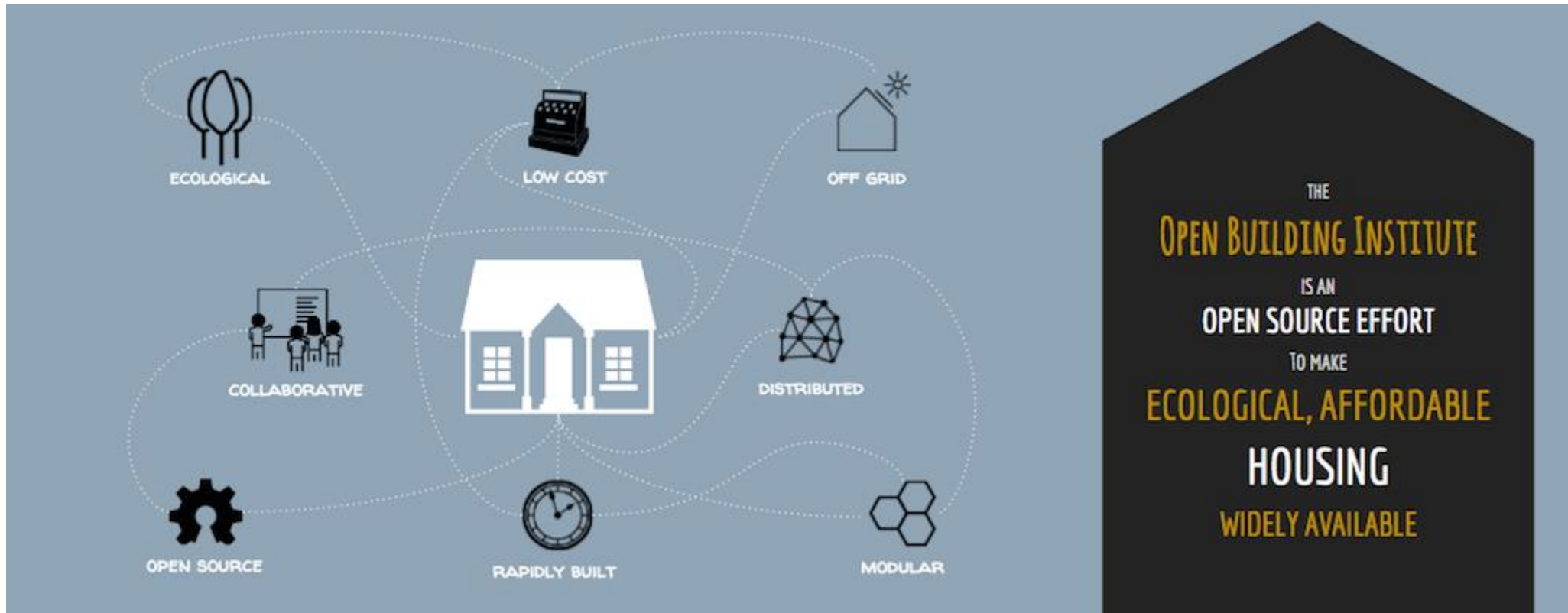
Wastewater treatment & water conservation

Installation of smart lighting

Source

<https://www.architectureanddesign.com.au/features/list/the-rise-of-sustainable-homes>

## Our home



## Local sustainable stores

### Ethical online stores

#### Home stores

[Food52 Vintage Shop](#)

[Accompany](#)

[EarthHero](#)

[The Little Market](#)

[Verishop](#)

#### Clothing stores

[Made Trade](#)

[Azura Bay](#)

[ourCommonplace](#)

Source

<https://www.sustainablejungle.com/sustainable-living/ethical-online-shopping/>

## Local sustainable stores

### Ethical online stores

#### Beauty stores

[All Natural Collection](#)

[Etsy](#)

[EcoRoots](#)

[etee](#)

#### Grocery stores

[The Wally Shop](#)

[Thrive Market](#)

[Azure Standard](#)



## Eco-shops

[Made Trade](#)

[Earth Easy](#)

[EcoRoots](#)

[Earth Hero](#)

[Life without plastic](#)

[Package free shop](#)

Source

<https://greendreamer.com/journal/eco-shops-for-all-your-needs>

## Zero waste stores in Lisbon

[Maria Granel](#)

[Mind the Trash](#)

[Sapato Verde](#)

[Celeiro](#)

[Biomercado](#)

## Designing sustainable stores

Using biodegradable features

Using climate control systems

Leed-certified stores ('leadership in energy and environmental design' )

Healthier earth, healthier body

Educating with rewards

Source

<https://www.thedesignstory.com/blog/tips/tips-5-key-takeaways-when-designing-sustainable-retail-stores>

## Sustainability in cities

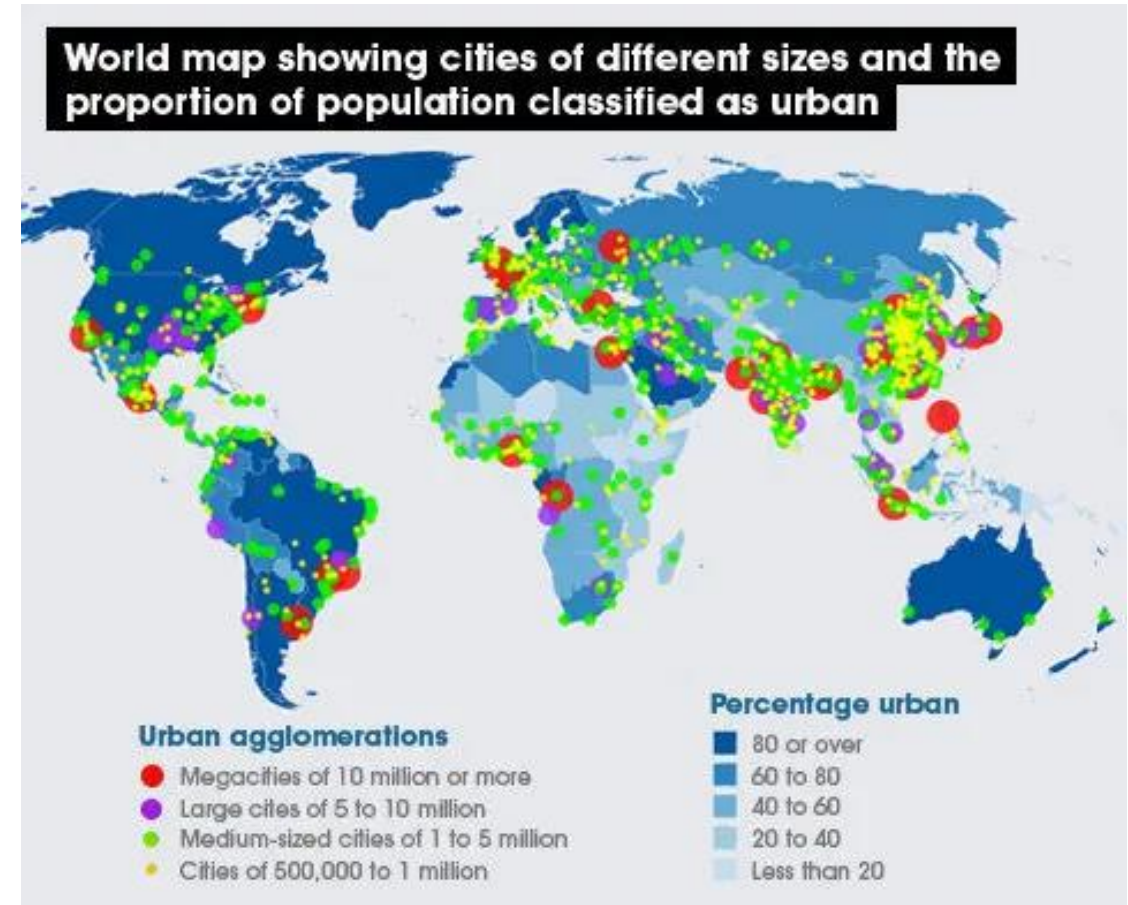
By 2050, two thirds of world population — 6.2 billion people — may live urban lives

Megacities: 10 million or more

Large Cities: 5 to 10 million

Medium Cities: 1 to 5 million

Small Cities: 500,000 to 1 million



# Sustainability in cities

## Key challenges

### Poverty

Urban poverty (people living on less than US\$1 day) has grown by 13 per cent in the past 10 years, so that 28 per cent of urban residents are now said to be living in poverty

### Energy

In most low- and middle- income nations, around 30 per cent of city dwellers lack access to electricity or heating fuels

### Food

People living on low incomes in urban areas are particularly vulnerable to fluctuating prices. For example, in 2003 in Tanzania, local food prices jumped by 81 per cent of the change in the global corn price.

# Sustainability in cities

## Key challenges

### Transport

Traffic congestion is a challenge for urban areas. Apart from the mobility problems, it has negative impacts on human health: traffic-related air pollution is linked to a higher risk of death from respiratory and cardiovascular disease

### Solid waste

Municipalities in developing countries often spend up to half of their budgets on waste management. Still, it's not unusual for 30-60 per cent of solid wastes to be left uncollected, and for solid waste services to reach less than half of the population

### Water and sanitation

Poor drainage of sewerage and other waste water leaves many people living in polluted environments



# Sustainability in cities

## Key challenges

### **Health**

Pollution favors disease transmission through air, water and insect vectors

### **Climate change**

The largest share of greenhouse gas emissions comes from urban areas — about 70 per cent globally

### **Disaster risk**

Urban areas tend to attract vulnerable populations and are often poorly equipped to deal with disasters and extreme events

### **Housing**

Globally, one billion people — most in developing countries — live in inadequate shelters.

# Sustainability in cities

## Innovative solutions

Hyperlocal economic development

Off-the-grid renewable energy sources

Urban farming & city forests

Smarter commuting



Milan, Italy

## Sustainability in cities

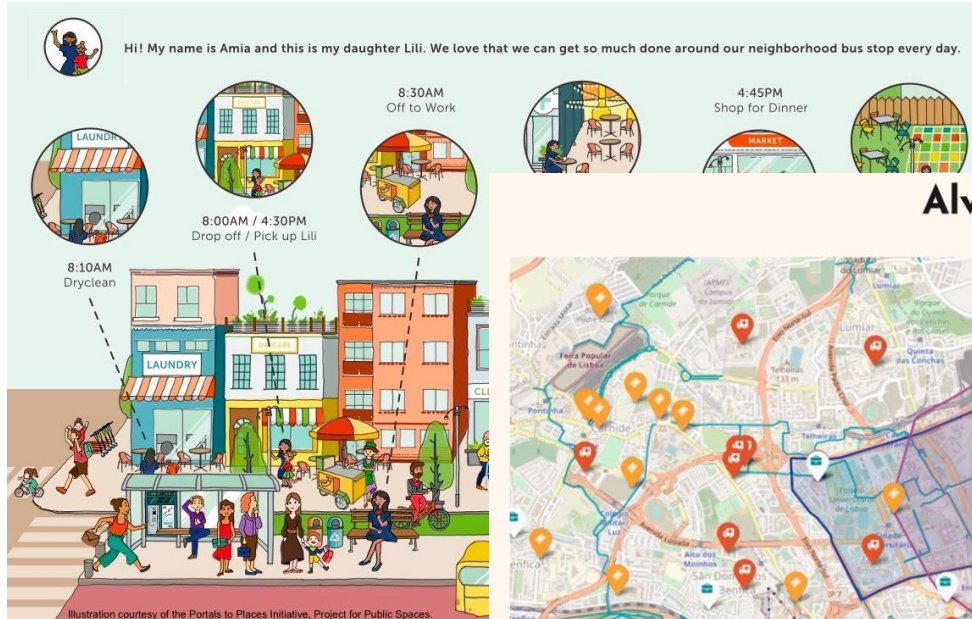
### Innovative solutions

15 minute neighborhood

Sponge city

Circular economy

DIY for housing



Seattle, Washington



<https://www.disruptive-technologies.com/blog/the-top-20-sustainable-smart-cities-in-the-world>

<https://lisboa---cidade-de-15-minutos.webnode.pt/>

## Sustainability in cities

### Major obstacles

Rising housing prices

Inequality

Pollution

Climate change



Source

<https://www.greenbiz.com/article/why-sustainable-cities-are-hitting-wall>

Source

<https://thebulletin.org/2019/08/early-adopters-in-confronting-climate-cities/>

## Sustainability in regions



Source

<https://www.sdgindex.org/reports/europe-sustainable-development-report-2021/>



## Sustainability in regions

### Leading European projects

Accelerating Energy Transition

Sustaining Renewables Sources

Highway to Eco-mobility

Tackling Energy Poverty

Circular Economy

Healthy Environment, Healthy Citizens

Educating, training and raising awareness



## Sustainability in regions



Sweden



Norway



Switzerland



Finland

# Environmental sustainability

## cities and regions

Recognize the value of the natural resources

Protect the bio-diversity of the species

Protect the health of productive ecosystems, such as agricultural land and livestock, making them sustainable

Promote the energetic transition by using renewable energy sources

Designing products, goods and services through a project (eco-design) based on the attention of the environment for all life stages (from cradle to grave)

Mitigate the effects of climate changes

Source

<https://www.bearing-news.com/environmental-sustainability-and-measurements-tools/>

# Environmental sustainability

## cities and regions

Adoption of practices based on circular economy principles

Preservation and protection of the territory and bio diversities

Promotion of the renewable energy sources and efficient use of resources

Recycle and optimal waste management

Promotion of the sustainable mobility

Development of innovative technologies for environment

<https://www.bearing-news.com/environmental-sustainability-and-measurements-tools/>

## Environmental sustainability

companies in cities and regions- issues

Compliance with the current legislation

Quantity of raw materials used

Supply chain: life cycle of the product

Social impact

Environmental effects

# Environmental sustainability

## companies in cities and regions- measures

Quantification and localization of the emissions sources

Determination of one's own Carbon Intensity

Identification and management of risks and responsibilities related to harmful emissions of greenhouse gases

Project, development and application of initiatives and programs aimed at the reduction of pollutants

Implementation of compensation and neutralization actions through the promotion of reforestation processes and/or protection of existing forests

Creation of a reference to compare own performances with those ones of competitors

Achievement of an environmental label for the organization. Create Environmental and Energy Management systems

# Sustainability analysis tools

## Risk assessment

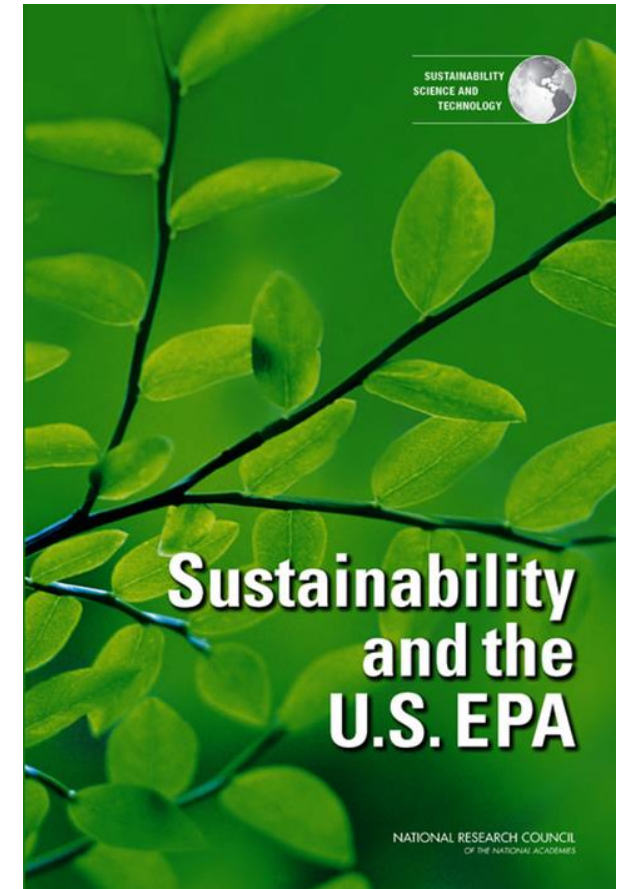
A tool used for characterizing the adverse human health and ecologic effects of exposures involving: a hazard identification, dose-response assessment, exposures assessment and risk characterization

## Life cycle assessment

Life-cycle assessment is a “cradle-to-grave” analysis of environmental impacts from production, use, and eventual disposal of a product

## Benefit-cost analysis

A widely used tool to evaluate the net benefits of alternative decisions



<https://doi.org/10.17226/13152>



# Sustainability analysis tools

## Ecosystem services valuation

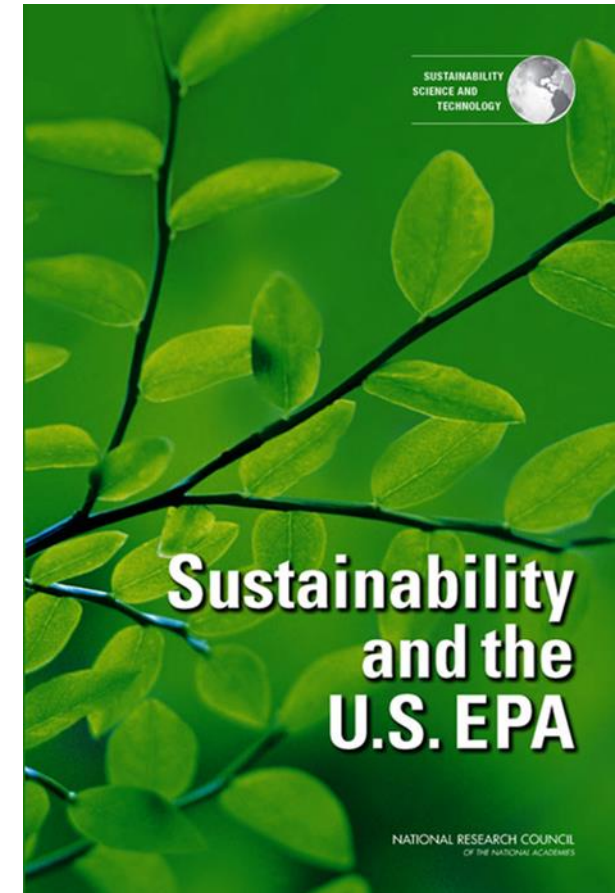
Ecosystem-service valuation is an attempt to measure the relative benefits of ecosystem services in a common metric

## Integrated assessment models

Such as the Global Change Assessment Model (GCAM), bringing together global circulation models and economic models to assess the probable benefits and costs of alternative energy- and climate-policy choices

## Sustainability impact assessment

To analyze the probable effects of a particular project or proposal on the social, environmental, and economic pillars of sustainability



<https://doi.org/10.17226/13152>

# Sustainability analysis tools

## Environmental justice tools

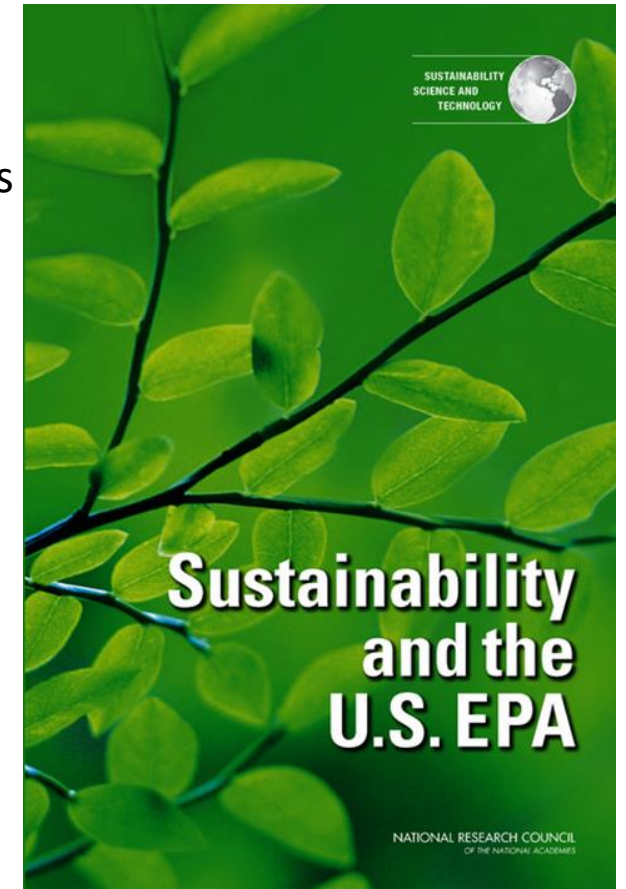
Analytic methods for judging whether communities are experiencing excessively high environmental and health burdens and for evaluating the sustainability of communities

## Present conditions and future scenario tools

The evaluation of present and future conditions to show that present decisions and actions are not compromising future human and ecologic health and well-being

## Trade-off and Synergy analysis

The objective is to maximize synergies (social, environmental, and economic benefits of a decision) and to minimize the adverse effects of conflicts among the three pillars.



<https://doi.org/10.17226/13152>

# Sustainability tools for the built environment

## Building Research Establishment Environmental Assessment Method (BREEAM)

An environmental rating scheme that awards credits based on sustainability considerations

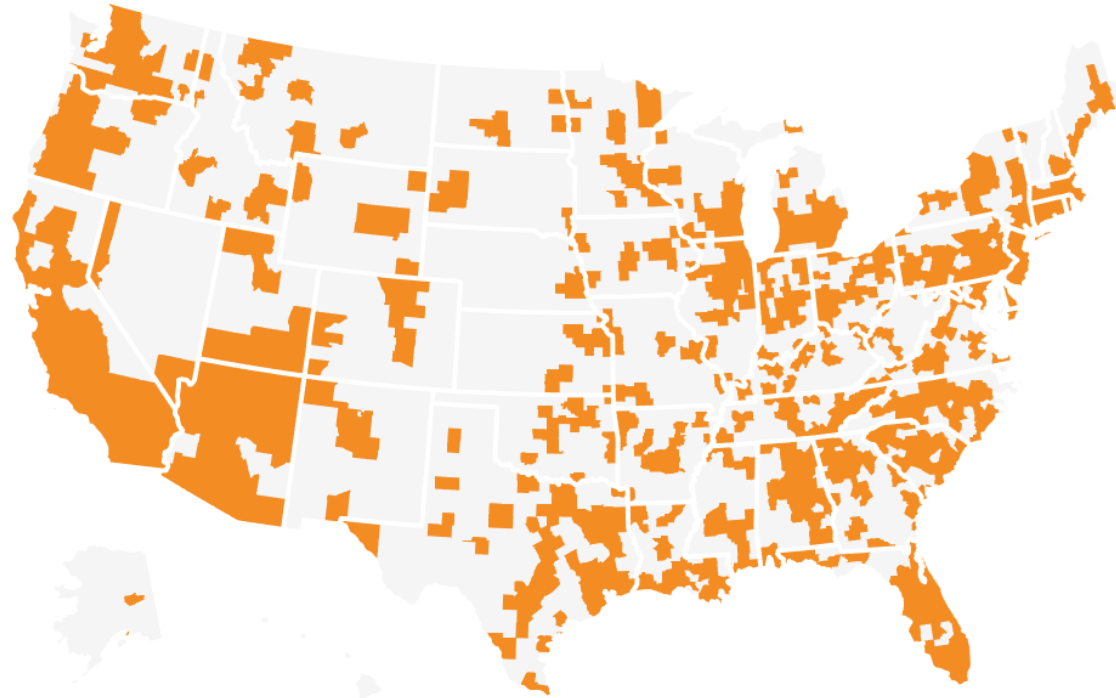
## Leadership in Energy and Environmental Design (LEED)

A similar North-American tool which sets benchmarks for building sustainability

<https://www.smartcitiesdive.com/ex/sustainablecitiescollective/five-sustainability-tools-built-environment-and-beyond/19260/>

[https://www.designingbuildings.co.uk/wiki/Designing\\_for\\_sustainability: Tools to help you design greener](https://www.designingbuildings.co.uk/wiki/Designing_for_sustainability:_Tools_to_help_you_design_greener)

# Sustainability tools, a digital approach



Area wide solar potential

<https://sustainability.google/technology/tools/>

<https://normative.io/>

<https://sustainability.aboutamazon.com/environment/the-cloud/asdi>

<https://www.nbs.net/articles/digital-tools-can-bring-sustainability-to-scale>

# Open-source ecology



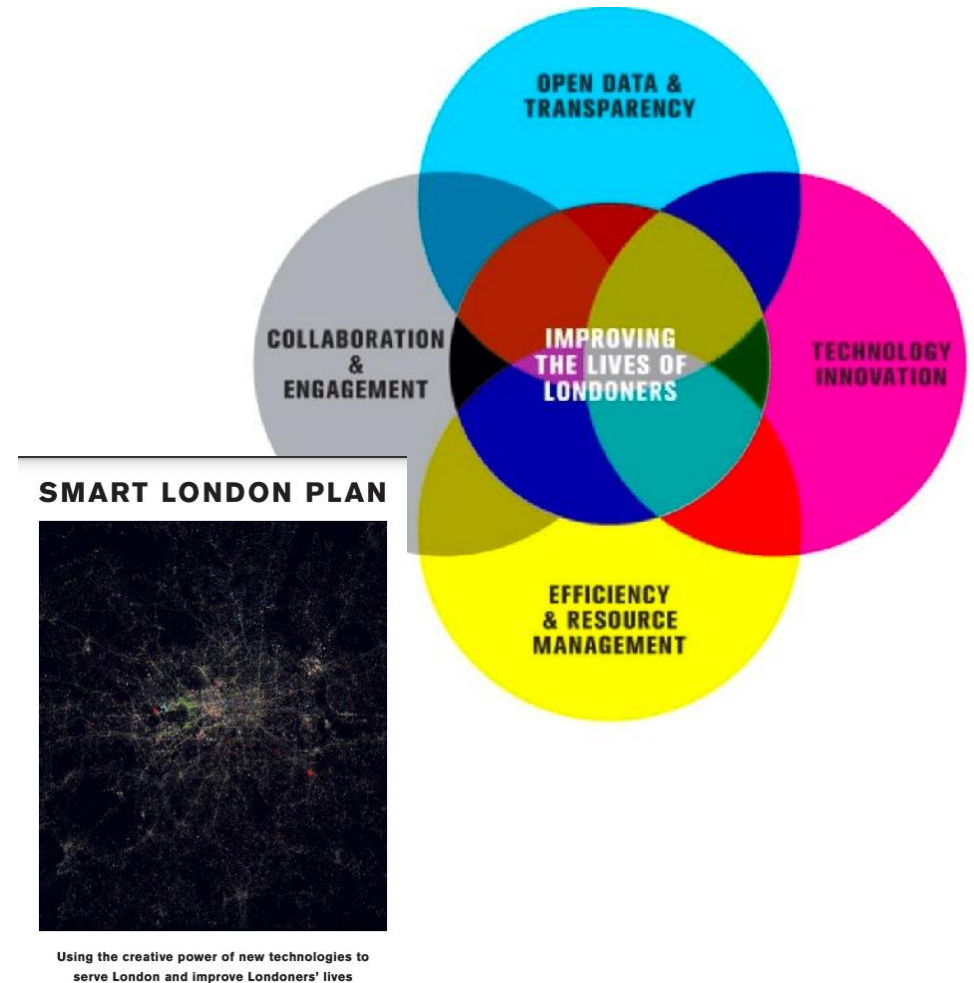
<https://www.opensourceecology.org/>

# London Smart Plan

Uses generative AI to optimize energy usage, improve transportation systems, and manage waste.

# Generative AI

Cities





# San Francisco Urban Festival

## Generative AI

Uses generative AI to develop and test sustainable urban design prototypes.



### URBAN PROTOTYPING

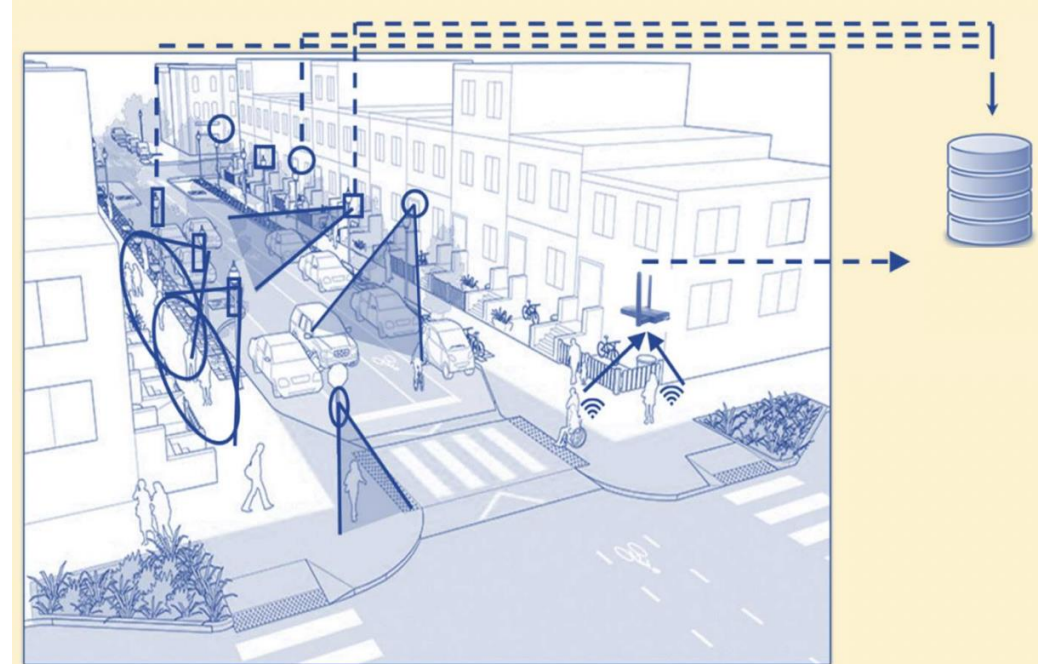
is a global movement exploring how design, art, and technology can serve as tools for civic participation





## Portland Urban Data Lake

Uses generative AI to analyze and manage data related to energy consumption, transportation, and waste management.



**Urban data storage system**  
**Public-private partnership**  
**Address public's concerns**

# Smart Nation Singapore

# Generative AI

Cities

Use of generative AI to optimize energy consumption, improve transportation systems, and manage waste.



<https://www.smartnation.gov.sg/>



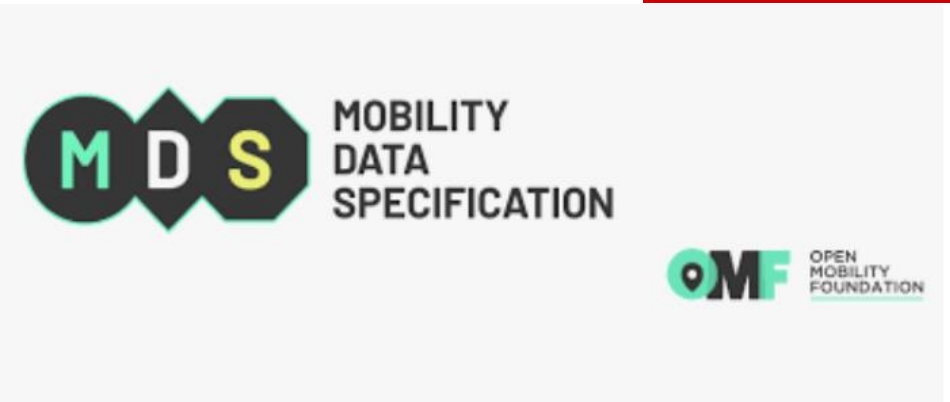
# Los Angeles MDS

Uses generative AI to optimize the management of dockless e-scooters and bicycles, which have become increasingly popular modes of transportation in many cities.

The platform enables the city to collect real-time data about the location, usage, and charging status of these vehicles, and use this data to manage the fleet more efficiently and effectively.

## Generative AI

Cities



<https://cities-today.com/how-los-angeles-took-control-of-its-mobility-data/>

Generative AI can help cities optimize their transportation systems, reduce congestion, and improve mobility for residents and visitors.

# Must read books on sustainability

See list of twenty books on <https://zerowastememoirs.com/baby-step-10-book-sustainability>

# Inspirations

[Overview of 73 research reports on trends for 2022](#). A must read

Trends for 2022 from other sources: [What's next: trends in innovation and technology](#); [12 exciting engineering milestones to look for in 2022](#); [Tech questions for 2022](#); [22 predictions for 2022](#); [10 forecasts for the near future of Tech](#), by Adobe's Scott Belsky

[The Future 100: 2022](#). Wunderman Thompson forecast of 100 trends to watch in 2022