

# ***EQUITY STORY STRATEGY***

The company's equity story will be based on a sequence of different news related with several dimensions of the company's activity. The following areas (and topics) have been identified as the main sources of news:

- **Corporate & financial news (“Provide Credibility & Trust in the Company”)**
  - Investment process/Equity raise
  - Restructuration & organization
  - Management (board nominations; consulting board nomination)
  - Team hiring (key team members)
  - Financial results/Annual reports
- **Research & Development News (“Towards a Solid Foundation“)**
  - Platforms (evolutions/breakthroughs)
  - Technologies (evolutions/breakthroughs)
  - Research (evolutions/breakthroughs)
- **Marketing & Sales (“Clear Go-to-Market“)**
  - New projects (contract/delivery)
  - New products (start/delivery)
- **Inspirational Projects News (“Drones for Good”)**
  - Impact stories
  - Social stories
- **IP News (“Creating Value”)**
  - Patents (submissions/assignment)
  - Industrial design registrations (submissions/assignment)

# ***PROPOSED NEWS***

## ***CORPORATE & FINANCIAL NEWS***

### **“Azorean Reborn as A.R.T. (Azorean Robotic Technologies)”**

- Structural Investment
- YDreams Factory Group framing
- Reinforce team (Management, Marketing & Sales, R&D)
- Market repositions (Ar, Land, Water)
- Brand revamp (name, logo, site, social networks)
- ...

### **“A.R.T. - The Drone Company (Air, Land & Water)”**

- Take advantage of the Drone hype
- Positioning A.R.T. as a Drone company acting in the layers (air, land, water, underground)
- ...

### **“A.R.T. Board Members Assignment”**

- Present the new A.R.T. Board members
- Their background and main contributions to the company
- ...

### **“Tiago Carita Assigned New A.R.T. CTO”**

- Present the new A.R.T. CTO: Tiago Carita
- Background, domain knowledge (electronics, robotics, 3D modeling & printing, rapid prototyping), role, expected contributions
- ...

# ***RESEARCH & DEVELOPMENT NEWS***

## **“A.R.T. Product Line Strategy: Production, Marketing & Selling“**

- Gadgets, Smart Tools, Professional tools
- B2B, B2C
- Fast deployment, Low-cost
- On-line distribution
- ...

## **“Rapid Prototyping Platform for Drone Design and Development”**

Azorean Robotics Technology (A.R.T.) is uniquely positioned at the intersection of low-cost robotics, AI-driven environmental sensing, and printed electronics

- AI based
- Highly customized
- Client oriented
- Fast development
- Cost optimization
- ...

## **“SPA devices – capturing knowledge from experience”**

- SPA devices (Sensing, Processing, Actuating) powered by AI to stand out. Build modular, upgradeable systems with unified control interfaces for B2B and consumer users.
- ...

# ***MARKETING & SALES***

**“The Inspector” – new product release**

- ...

**“Ziphius” – new product release**

- ...

**“SUB.A” – new product release**

- ...

# ***INSPIRATIONAL PROJECTS – “DRONES FOR GOOD”***

**“ARGUS – a Drone for the Roman Gold” (Project Contract / Project Delivery)**

- An underground Drone to explore old gold mines in Seixal, Portugal
- ...

**“Protecting Forests with AI Drones” (Project Contract / Project Delivery)**

- Early fire detection and intervention system using autonomous air drones: detection, alert, and intervention in the Portuguese forestry
- ...

**“The use of Drones in Water Management system” (Project Contract / Project Delivery)**

- The use of distributed autonomous drones to automatize repetitive tasks on a countryside distributed infrastructure – the case of AdP (Aguas de Portugal) and the Portuguese national water treatment system
- Current huge annual cost (human, time, and resources) to execute multiple daily simple tasks in a very large intervention area (countryside)
- Replace these human interventions by an autonomous local Drone infrastructure.
- ...

# IP NEW

## Patent submission #1: “ARGUS” *(Submission / Assign)*

- “A Vehicle for underground inspection”
- Underground communications, navigation & control, autonomous navigation (return), 3D space reconstitution, AI pattern recognition, image, sound & video collection (2D & 360°), modular tools (ex: sample collection)
- ...

## Patent submission #2: “SPA’s” *(Submission / Assign)*

- SPA’s: Sensing, Processing, Actuating
- SPA’s for water and wastewater
- ...

## Patent submission #3: “A.R.T. platform” *(Submission / Assign)*

- ...
- ...
- ...

## Patent submission #4: “Inspector” *(Submission / Assign)*

- A portable device for rapid underwater inspection
- AI anomalies detection, underwater sound, video, and image collection, improved lightning system
- Modular tools extension (cleaning tools, sample collection tools)
- ...

**Patent submission #5: “Ziphius”** *[Submission / Assign]*

- Superficial drone
- ...

**Patent submission #6: Others** *[Submission / Assign]*

- Health and wellness devices
- ...

**Industrial Design Registration #Pack1** *[Submission / Assign]*

- ARGUS
- INSPECTOR
- ...

**Industrial Design Registration #Pack2** *[Submission / Assign]*

- ZIPHIUS
- SUBA
- ...

# PATENT RESUME

N°	RELATED PROJECT	FOCUS
1	"ARGUS"	Strategies and mechanisms for efficient underground drone exploration
2	"SPA's"	Strategies and mechanisms for
3	"A.R.T. platform"	Strategies and mechanisms for multi-domain hardware rapid prototyping
4	"Inspector"	Strategies and mechanisms for optimized AI underwater image visualization
5	"Ziphius"	Strategies and mechanisms for efficient drone surface navigation
6	"SUB.A"	Strategies and mechanisms for underwater remote control
...	Others...	Related with health and wellness devices

Regarding Industrial Design, A.R.T. will promote the registration for all proprietary vehicles and devices (several pieces)

# PROPOSED PUBLICATION SEQUENCE

ORDER	TITLE	NOTE	POTENTIAL DATE
1	"Azorean Reborn as A.R.T. (Azorean Robotic Tec.)"	Corporate	4º Quart. 2025
2	"A.R.T. Board Members Assignment "	Corporate	4º Quart. 2025
3	"ARGUS – a Drone for the Roman Gold"	Project contract	4º Quart. 2025
4	"Tiago Carita Assigned New A.R.T. CTO"	Corporate	4º Quart. 2025
5	"A.R.T. – The Drone Company (Air, Land & Water)"	Corporate	1º Quart. 2026
6	"A.R.T. Product Line Strategy: Production, Marketing & Selling"	Marketing & Sales	1º Quart. 2026
7	"The use of Drones in Water Management surveillance system"	Project contract	1º Quart. 2026
8	Patent submission #1: "ARGUS"	IP submission	1º Quart. 2026
9	"A.R.T. Consulting Board Nomination"	Corporate	1º Quart. 2026
10	"Rapid Prototyping Platform for Drone Design & Deve."	R&D	2º Quart. 2026
11	"SPA devices – capturing knowledge from experience"	R&D	2º Quart. 2026
12	Patent submission #2: "SPA's"	IP submission	2º Quart. 2026
13	"ARGUS – a Drone for the Roman Gold"	Project delivery	3º Quart. 2026
14	Patent submission #3: "A.R.T. platform"	IP submission	3º Quart. 2026
15	Industrial Design Registration #Pack1	Ind. Design Sub.	3º Quart. 2026
16	"The Inspector" – new product release	New product	4º Quart. 2026
17	Patent submission #4: "Inspector"	IP submission	4º Quart. 2026
18	"Protecting forestry's with AI Drones"	Project contract	4º Quart. 2026
19	Patent submission #5: Others	IP submission	2027
20	"Ziphius" – new product release	New product	2027
21	Patent submission #6: "Ziphius"	IP submission	2027
22	Industrial Design Registration #Pack2	Ind. Design Sub.	2027